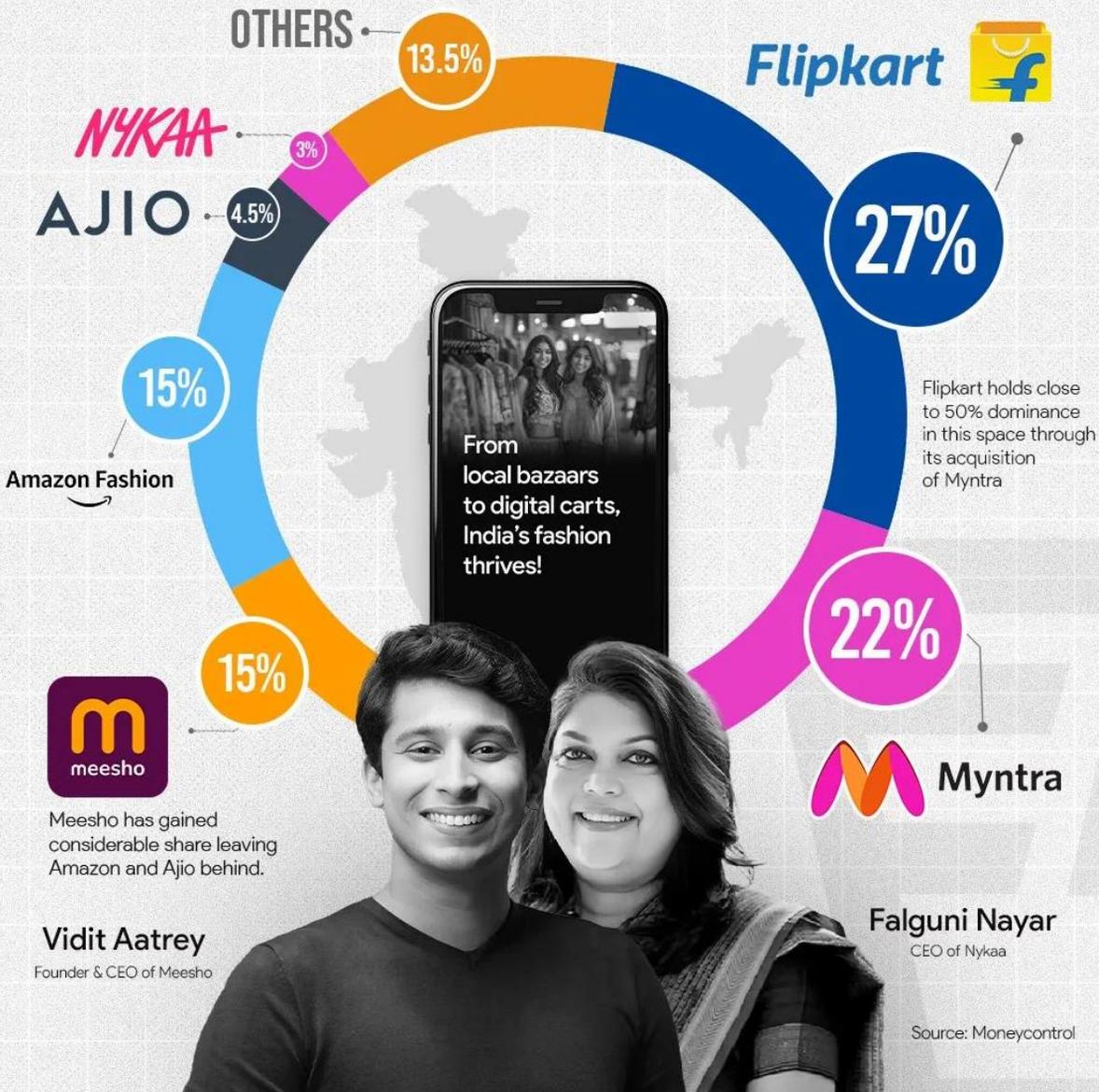


India's E-commerce market has crossed \$125 billion and is projected to reach \$345 billion by 2030-making it one of the fastest-growing retail markets globally.

Revenue is Easy. Profit is NOT!

As competition intensifies, brands without performance marketing don't just stagnate — they leak money faster.

BUT MOST BRANDS ARE STILL LOSING MONEY...



INDIA'S E-COM MARKET IS EXPLODING

THE SILENT KILLERS OF E-COM PROFITABILITY

Know the Facts



70% of shoppers abandon your cart



40–50% of your working capital is locked in slow-moving inventory



35–45% of revenue disappears into operational inefficiencies



₹800–₹1,500 is spent to acquire a single customer



Net profit struggles to cross **2–5%**

Create
Something

Design
with smile

YOUR
MIND



not
a
marketing
issue

A PERFORMANCE MARKETING FAILURE



2

TYPES OF Ecom BUSINESS III

CHECK The Difference

Metric	WITHOUT Performance Marketing	WITH Performance Marketing
Customer Acquisition Cost	High & unpredictable	Significantly reduced
Conversion Rate	Below industry average	Above industry average
Cart Abandonment	Industry average (~70%)	Well below average
Return Rate	High	Dramatically reduced
Net Profit Margin	Thin & inconsistent	Healthy & scalable
Capital Efficiency	Locked & stagnant	Optimized & free-flowing

CHOOSE TO WIN



CHOOSE TO LOSE

THE DIFFERENCE IS NOT ADS. ITS CONTROL

MAKING YOUR



IMPOSSIBLE TO FORGET

1

Brands Already Selling Online (D2C or marketplace-led businesses)

Performance audits to **uncover profit leakage**

Clear direction on **what to fix, scale, or stop**

Optional execution support — **only if needed**

No forced retainers. No unnecessary services.

2

Brands Entering E-Commerce (New or offline-first businesses)

Product market **research**

Conversion-led e-commerce website setup

Performance-ready **campaign structuring**
lean data & attribution foundations

Capital-efficient **go-to-market strategy**

THE GOAL IS NOT SPEED.

**IT'S ENTERING E-COMMERCE
WITHOUT BURNING CAPITAL.**



WITH WHO WE WANT TO WORK WITH.

Your



deserve  **THE** Spotlight.

We Make Sure It Happens

We are **NOT** a Digital Marketing Agency.

WE DON'T SELL SERVICES LIKE:

- ▶ SEO
- ▶ Social Media Management
- ▶ Content or Engagement-based Services

**We Work as Your
Performance and Growth Partner
Focused On:**

- ▶ Planning & strategy
- ▶ Data-driven approach
- ▶ Scalable systems
- ▶ Profitability

So, if you want Likes, Reach, or Vanity Metrics
WE ARE NOT THE RIGHT FIT.



**If you're looking for
Measurable Growth,
Stronger Margins, and
Scalable Performance
— THEN WE SHOULD
TALK.**

WE ARE NOT FOR EVERYONE.



The Real DECISION

Keep Growing Blind **VS** **Take control of Performance**

Spend **more**.
Hope margins improve
Hope ROAS improves
Accept unstable growth

Know your numbers
Fix profit leaks
Control your growth
Grow with clarity
Scale with confidence

**The Question Isn't "Can You Work With NE8GAIN?"
It's: How Long Can You Afford to Operate
without Performance Marketing?**

Whether you're already selling online or preparing to enter E-commerce. We will show You -



- ▶ Where your **money is leaking**
- ▶ Why your **ROAS fluctuates**
- ▶ What's **blocking 3X+ scalability**
- ▶ Build **predictable, controlled growth**

**No Fluff. No Motivational Talk.
Just Numbers. Just Structures!**

RESEARCH YOU CAN TRUST.

ROI +312% CPA -45%

Conversion Rate 6.8% ROAS 5.2x

ROAS 5.2x

Lead Volume Up Sales Revenue Peak

Google Ads 13%

Meta Ads -35%

LinkedIn Ads 43%

Googlen Ads 38%

TikTok 52%

Ad Spend

Net Gain

Audience Targeting

Conversion

Net Gain

Budget Optimization Active

Conversion Rate 6.8% ROAS 5.2x

Cross-Channel Efficiency

ne8Gain

**Flirting with Revenue is Over.
Time to Marry your Profits.**

**Ready to Perform?
Come Let's Connect!**

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